

ABSTRACT OF THE DISCLOSURE

A mechanism for describing dynamic display objects in a distributed computing environment is described. A service in a distributed computing environment may generate results data for a client in response to client requests. The service may provide schemas describing the presentation characteristics of results data. The schemas may include information for use in presenting the results data. The results data may include data elements, and the presentation schema may include presentation elements each including information describing the presentation characteristics of one or more of the data elements. The client may map data elements to corresponding presentation elements from the schema, and may use the element corresponding to a data element to present the data element. Using the dynamic display objects, display behavior may be altered without having to rebuild code.

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